

Why sell Online



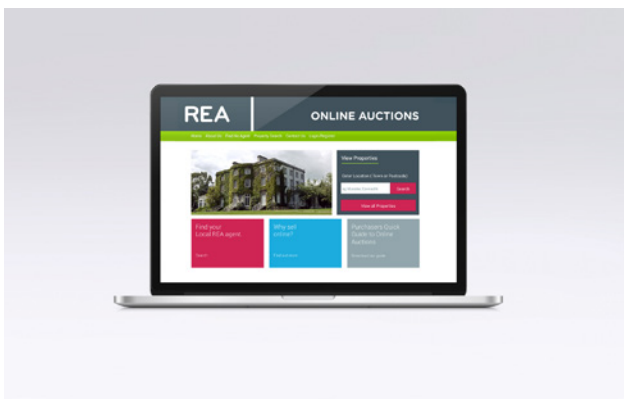
reaonlineauctions.ie



Auctions are an efficient and transparent way to sell property. By selling online, you combine all the benefits of the traditional auction room with the speed and transparency of going online via REA Online Auctions.

The Contract for Sale is made available online so that purchasers and their solicitor can inspect same and any legal queries can be dealt with prior to the online auction.

Therefore the efficiency of the sales process moves faster, with all legal queries dealt with prior to the online auction giving buyers greater confidence in the bidding process and more importantly assisting in bringing the sale to a successful conclusion.



Key benefits

- Fully managed and supported website www.reaonlineauctions.ie
- An online bidding platform that allows for greater transparency and efficiency.
- The website is available 365 days and 24/7 across all platforms to include desktop, phone and tablet.
- Options to include both Auction and or Private Treaty/Auction Sales.
- Integrates with the agreed advertising and promotion strategy.
- The auction period can be as long or as short as is desired, ensuring full market exposure to an agreed timeline.
- With a competitive AMV set at the beginning of the marketing campaign, the property is well positioned to achieve the best price possible.
- Full market exposure to include brochure, signage, media advertising and placement on property websites to include Daft, Myhome, Rightmove.co.uk and Zoopla.co.uk.
- Viewings are attended by appointment or by way of a set number of open viewings with licenced and qualified professionals with local market knowledge.
- Surveys and any legal queries are concluded prior to the online auction.



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